

Benefits of Sponsorship

Brand Recognition

Presenting Sponsor \$25,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Copper Sponsor \$2,500	Krypton Sponsor \$1,000
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Print Material Recognition

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Online Recognition

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Additional Benefits

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*Subject to availability of in-person activities



Benefits of Sponsorship

- Brand visibility and recognition
- Community Engagement
- Targeted Audience Reach
- Networking Opportunities
- Positive Brand Association
- Employee Engagement
- Customized Sponsorship Packages



Fast Facts About the 2025 Festival

- 53,000+ attendees
- 820 events in 56 of Wisconsin's 72 counties
- 196 participating venues
- 1,500 field trip students
- 3.9 million media impressions
- 93,000+ web page views during the festival month

"Outreach is crucial for fostering interest in STEM fields and equipping students with the skills needed to tackle the challenges of the future. By sponsoring and participating in educational programs such as the Wisconsin Science Festival, Thermo Fisher is inspiring young minds, nurturing their curiosity and building their foundation in science, technology, engineering and mathematics."

- Karen Nelson (Chief Scientific Officer - ThermoFisher Scientific)



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