

What is the Wisconsin Science Festival?

First launched in 2011, the Wisconsin Science Festival is a statewide event celebrating curiosity and creativity that brings people across Wisconsin in contact with scientists, educators, artists, manufacturers and more. The Wisconsin Science Festival aims to inspire and engage us in the enterprise of science and discovery, to cultivate curiosity, and to communicate the power of knowledge and creativity to change our worldview. The science festival serves as a unique platform promoting collaborative innovation to enrich the next generation of global citizens and is presented by a growing coalition of the science and arts communities from across Wisconsin.

2025 Festival Feature

The Wisconsin Science Festival welcomes all disciplines utilizing science, technology, or art to explore and nurture curiosity. Each year, we spotlight a specific topic to emphasize its significance and value to the state and its people.

In 2025, in celebration of the 15th year of the Wisconsin Science Festival, we are excited to feature Rock and Roll. This year, we are looking at music, motion, the geology that shapes Wisconsin, and all the ways in which these topics show up in science, technology, engineering, art, and math.



Ways to Engage

We are always looking for partners, presenters, and contributors to support and participate in our festival's key initiatives. Contact us to learn more about the below projects, or explore new ideas for how your organization's mission might align to the statewide Wisconsin Science Festival.



Science on the Square - A night of hands-on science taking over downtown Madison with over 15,000 attendees in 2024.



Science in a Bag - Hands-on STEM activity kits relating to Wisconsin research distributed throughout the state through our library partners. 2,000 bags delivered in 2024.



Field Trips & Community Expo Days - Providing virtual and in-person ways to engage K-12 youth, and community members of all ages, in STEAM content. Over 1,000 field trip students in 2024.



How It's Made in Wisconsin - Inviting the public to peek behind the curtain into Wisconsin-made products. In partnership with Wisconsin Tech Month.

Host an Event

Event hosts can include an existing program or create something festival-specific for any and all ages, covering any topic relating to science, art, technology, and more!

www.wisconsinsciencefest.org/host/



**VIEW THE 2024
FESTIVAL REPORT**

Contact

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Join our growing list of
festival collaborators
and partners...



Plus hundreds of
venues and event
hosts statewide!

Join us, October 16-26, 2025!

